



2025 Event Sponsorship Guide





The Chamber plays an integral part in Grayslake's activities and other community activities. With strong relationships with the village, park district, exchange club, schools and other organizations, The Grayslake Area Chamber coordinates and executes multiple events throughout the year.

Join us for one of our many events this year!



Winter Skate in the Park

January 18th, 2025

Arts Fest and Wine Tasting

June 7th, 2025

Sips for Scholarships Craft Beer Festival

June 14th, 2025

5K Family Fun Run and Walk

July 12th, 2025

Grayslake Summer Nights

July 26th, 2025

Chamber Golf Outing

August 7th, 2025

Grayslake SummerFest

August 15th-16th, 2025

Business Trick-or-Treat

October 25th, 2025

Festival of Lights & Holiday Market

November 28th, 2025



Event Sponsorship Opportunities

Chamber members looking for the most visibility for their business have a variety of options, based on budget and marketing goals.

By sponsoring one of our annual events, your business receives online promotion, tickets, signage, public relations, and a high level of recognition while supporting our community.

You also play an integral role in keeping many of our events free for community members!

Within this packet you will find the sponsorship packages for all Chamber events as well as a sponsorship commitment form.

We hope you will take a moment to evaluate all your options and plan for the upcoming year. Often these unique opportunities become unavailable if decisions are delayed.

If ideas for additional event sponsorships present themselves, please call to discuss with our team to see if they can be arranged.

Thanks again for your generous support and time commitments, as you are the foundation of our community.

Sponsorship Key

+ symbol represents a benefit above the prior level sponsorship or indicates a benefit unique to that sponsorship type.

Winter Skate in the Park — January 18th, 2025

This event is in its 3rd year with an expected attendance of over 500.

This event features food vendors, a warming area, and additional sponsorship opportunities.

Gold Sponsorship - \$250

- Social media advertising (tagging)
- Logo/business name on all signage
- Sponsorship helps to covers Hot Chocolate, Food Trucks, S'mores, Firewood, Warming Tent(s) and Heaters.

Arts Festival and Wine Tasting—June 7th, 2025

This event is in its 30th+ year with an expected attendance of over 2000.

Platinum Sponsor - \$2,500 (EXCLUSIVE)

- Your exclusive logo on festival wine glasses distributed to attendees +
- Logo/business name on official festival t-shirts
- Complementary booth space at the festival site
- Logo/business name prominently displayed at the entrances
- Social media advertising (tagging)
- 8 Wine tasting tickets +
- Option of either an exclusive social media graphic OR a Facebook video post w/tagging. +

Gold Sponsor - \$500 (Limit 10)

- Logo/business name on official festival t-shirts +
- Complementary booth space at the festival site
- Logo/business name prominently displayed at the entrances
- Social media advertising (tagging)
- 6 wine tasting tickets +

Silver Sponsors - \$250 (Limit 8)

- Complementary booth space at the festival site +
- Logo/business name prominently displayed at the entrances
- Social media advertising (tagging)
- 4 wine tasting tickets +

Bronze Sponsors - \$100 (No limit)

- Logo/business name prominently displayed at the entrances
- Social media advertising (tagging)
- 2 Wine tasting tickets

Sips for Scholarships Craft Beer Festival—June 14th, 2025

This event is in its 12th year with an expected attendance of over 1500 participants.

Each year expands with additional beer and food vendors, and additional services TBD.

All Proceeds go to a Scholarship Fund for High School Students

Exclusive Platinum Sponsorship Package \$20,000

– Must be in by 1/30 - no discount.

- Your exclusive Logo on Glasses, Tickets, VIP Tent, Tee Shirts, Beer Tent +
- Print and social media advertising
- Complimentary Booth Space Available +
- 20 VIP Tickets to event +
- Includes all sponsorships listed below +

Glass Sponsor - Sealed Bid (Limit 1)

- **Minimum bidding starts at \$3,000.** Bids due in the Chamber Office by **February 14, 2025, by 3:00 p.m.**
- **YOUR EXCLUSIVE LOGO** on beer glasses distributed to festival attendees. +
- Social media advertising (tagging)
- 8 VIP tickets +
- Facebook LIVE Glass Reveal post +

Ticket Release Party Sponsor - Sealed Bid (Limit 1)

- Submit your proposal for the party with a **minimum of \$500** for a Thursday in April. Bids due in the Chamber Office by **February 14, 2025**, opened at 3pm. *The party draws a minimum of 100 attendees.*
- Social media advertising (tagging)
- Social media advertising (event) of your location for the ticket release party +
- Facebook LIVE during your event +
- Give-aways the day of the event (optional)

VIP Tent Sponsor - \$2,000 (Limit 1)

- Exclusive rights as VIP party host +
- Printed signage at tent +
- Social media advertising (tagging)
- Facebook LIVE during the event +
- 8 VIP tickets +

Ticket Sponsor - \$750 (Limit 1)

- Logo/business name on every beer fest ticket sold
- Social media advertising (tagging)
- 4 regular admission tickets

Beer Tent Sponsors - \$600 (Limit 3)

- Logo/business name on a banner at one of the three beer tents during the festival
- Social media advertising (tagging)
- 4 regular admission tickets

Tee Shirt Sponsors - \$500 (Limit 8)

- Exclusive T-Shirt Sponsor \$4000 (first come basis - must be in by April 1, 2023)
- Logo/business name on the exclusive beer fest tee shirts +
- Social media advertising (tagging)
- 4 regular admission tickets +

Coaster Sponsors - \$500 (Limit 2)

- Logo/business name on Coasters placed in all the downtown bars
- Social media advertising (tagging)
- 2 regular admission tickets

Wrist Band Sponsor - \$500 (Limit 1)

- Logo/business name on every wrist band.
- Social media advertising (tagging)
- 2 regular admission tickets

Brochure Sponsors - \$500 (Limit 2)

- Logo/business name on brochure
- Social media advertising (tagging)
- 2 regular admission tickets

Band Sponsors - \$300 (Limit 6)

- Logo/business name on a banner at the stage during the festival
- Social media advertising (tagging)
- 2 regular admission tickets

Brewery Sponsor - \$100

- Your business name at brewery table
- Social media advertising (tagging)

5k Family Fun Run and Walk – July 12th, 2025

This event is in its 30th+ year with an expected attendance of over 400+ runners.

Gold Sponsor - \$750 (Limit 10)

- Logo/business name prominently displayed on 400 race shirts distributed to the runners and volunteers. +
- Prominent business logo on the race application +
- Complimentary booth space on race day
- Opportunity to include information about your business in 350 race packets.
- Social media advertising (tagging)
- Logo/business name on directional sign displayed on the racecourse.
- Sponsorship announcements made during the race by the DJ

Silver Sponsor - \$250

- You supply the water bottles with your business name/logo label on them.
- Complimentary booth space on race day +
- Opportunity to include information about your business in 350 race packets.
- Social media advertising (tagging)
- Logo/business name on directional sign displayed on the racecourse.
- Sponsorship announcements made during the race by the DJ

Bronze Sponsors - \$150 (No Limit)

- Opportunity to include information about your business in 350 race packets.
- Social media advertising (tagging)
- Logo/business name on directional sign displayed on the racecourse.
- Sponsorship announcements made during the race by the DJ

Grayslake Summer Nights - July 26th, 2025

This event is in its 5th year with an expected attendance of over 2000+ participants.

Each year expands with additional bands and additional services TBD.

Platinum Sponsor - \$1,500 (Limit 2)

- Logo/business name on Stage +
- Logo/business name on Kick Drum +
- Logo/business name on signage at event
- Complimentary booth space at the event +
- Logo/business name on poster
- Festival promotional mailing featuring your business sent in Village newsletter +
- Custom social media graphic sponsorship post +
- Social media advertising (tagging)
- Facebook LIVE during the event +
- Announce 2 of the bands on day of event +

Bubbles Sponsor - \$1,000 (Limit 1)

- Logo/business name on signage at event
- Bubbles Sponsor for 2 hours
- Complimentary booth space at the event next to the bubbles +
- Custom social media graphic sponsorship post +
- Social media advertising (tagging)

Silver Sponsors - \$500 (No Limit)

- Logo/business name on signage at event
- Social media advertising (tagging)

Bronze Sponsors - \$250 (No Limit)

- Name on signage at event
- Social media advertising (tagging)

Gold Sponsors - \$1,000 (Limit 4)

- Logo/business name on signage at event
- Complimentary booth space at the event +
- Custom social media graphic sponsorship post +
- Social media advertising (tagging)
- Announce 1 of the bands on day of event +

Chamber Golf Outing—August 7th, 2025

This event is in its 30th+ year with an expected attendance of over 150 golfers.

Platinum Sponsors - \$2,100 (Limit 4) (no early discount)

- Advertiser banner during mixer and dinner +
- Logo/business name on beverage cart +
- 1 foursome +
- 1 Hole Sponsor sign
- Social media advertising (tagging)

Golf Ball Sponsor - \$1,000

- Logo on balls given to all golfers
- Social media advertising (tagging)

Putting Contest Sponsor - \$500

- Logo/business sign on the putting green
- Table and chairs for you to network with golfers (You must supply workers)
- Social media advertising (tagging)

Chipping Contest Sponsor - \$500

- Logo/business sign near the driving range
- Table and chairs for you to network with golfers (You must supply workers)
- Social media advertising (tagging)

Driving Range Contest Sponsor - \$500

- Logo/business sign near the driving range
- Table and chairs for you to network with golfers (You must supply workers)
- Social media advertising (tagging)

Hole Sponsors - \$250 – (Limit 12)

- Logo/business name prominently placed on signs at the tees throughout the course
- Company's name on golf outing flier for hole
- Social media advertising (tagging)
- Company representative at hole (option)

Golfer Participation Gifts

- 150 gift bag items needed for participants
**** Gift bag items must be delivered to the Chamber office by July 15, 2025 ****

Foursome - \$700 (no early discount)

- 4 Golfers (\$175 each)
- Lunch, Dinner, Drinks ticket
- Swag bag

Sponsorship Key

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or indicates a benefit unique to that sponsorship type.

Grayslake Summer Fest—August 15th & 16th, 2025

This event is in its 30th+ year with an expected attendance of over 15K participants.

Our Largest 2-day festival in Grayslake! Reach 35,000+ customers

Platinum Sponsor - \$5,000 (Limit 1)

- Festival promotional mailing featuring your business sent in Village newsletter +
- Grand Sponsor of the Summer Days Parade +
- Announce your sponsored band - **Saturday Night 9pm Band** +
- Recognized during nonplaying times on video screen and other festival site signage
- Custom social media graphic sponsorship post w/Logo
- Print & Social media advertising (tagging) +
- Free entry into the Summer Days Parade

Gold Sponsor - \$2,000 (Limit 2)

- Announce your sponsored band - **Friday Night 8pm or Saturday 7pm** +
- Recognized during non-playing times on Video Screen
- Custom social media graphic sponsorship post w/Logo +
- Social media advertising (tagging)
- Free entry into Summer Days Parade

Silver Sponsors - \$1,000 (Limit 2)

- Recognized during non-playing times on Video Screen
- Announce your sponsored band - **Friday 6pm or Saturday 6pm** +
- Custom social media graphic sponsorship post w/Logo +
- Social media advertising (tagging)
- Free entry into the Summer Days Parade

Beer Tent Sponsors - \$700 (Limit 6)

- Custom social media graphic sponsorship post w/Logo +
- Social media advertising (tagging)
- Free entry into the Summer Days Parade
- Maximum of 6 workers only
- Your business will work the beer tent - pick your time/date from below:

Friday, August 15th

5pm – 6:30pm | 6:30pm-8:30 | 8:30pm –10pm

Saturday, August 16th

5pm - 7pm | 7pm - 9pm | 9pm –11pm

Bingo Tent Sponsor- \$500 (Limit 4)

- Recognized during non-playing times on Video Screen
- Option to call one or more Bingo game(s) +
- Recognized by caller during Bingo event
- Custom social media graphic sponsorship post w/Logo +
- Social media advertising (tagging)
- Free entry to the Summer Days Parade

Bronze Sponsors - \$250 (No Limit)

- Recognized during non-playing times on Video Screen
- Custom social media graphic sponsorship post w/Logo +
- Social media advertising (tagging)
- Free entry into the Summer Days Parade

“The Den” Sponsors- \$250 (No Limit)

- Recognized during non-playing times on Video Screen
- Social media advertising (tagging)
- Free entry to the Summer Days Parade

Sponsorship Key

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Business Trick-or-Treat — October 25th, 2025

*This event is in its 30th+ year with an expected attendance of over 3500 participants.
This year expands with food vendors, cider tent and additional services TBD.*

Single-day (2 Hr.) festival in Downtown Grayslake (11am – 1pm)

Costume Contest Sponsors - \$500 (Limit 1)

- Logo/business name on signage by Judges +
- Must supply 3-5 judges from 11am – 1pm
- Social media advertising (tagging)

Photography Sponsor - \$400 (Limit 1)

- Professional photographer (Bella Vie Studios) provides photos and website distribution of photos for the public.
- Social media advertising (tagging)

Food Truck Sponsor - \$100 (Limit 2)

- One sponsor per food truck.
- Logo/business name in front of truck
- Social media advertising (tagging)

Cider Tent Sponsor - \$50 (Limit 2)

- Provides FREE apple cider to the public
- Social media advertising (tagging)
- Requires 2 people to staff tent (11am – 1pm)

Festival of Lights & Holiday Market — November 28th, 2025

This event is in its 19th year with an expected attendance of over 5,000 participants.

***Holiday event with over 5,000 attendees**

Platinum Tree Lighting Sponsor - \$3,000 (Limit 1)

- Introduce your business and the Mayor +
- Mayor to recognize your business at event +
- Recognition in all printed advertisements +
- Social media advertising (tagging)
- Business logo on event poster +
- Facebook LIVE during event +
- Custom social media graphic sponsorship post with logo +

Carriage Ride Sponsors - \$400 (Limit 4)

- Logo/business name displayed on a sign on the horse drawn sleighs +
- Social media advertising (tagging)

Holiday Market Sponsor – \$300 (No Limit)

- Logo/business name displayed on the street +
- Social media advertising (tagging)

Carriage Stop Sponsors - \$150 (No Limit)

- Logo/business name displayed at the carriage stop on the evening of the event +
- Social media advertising (tagging)

Santa's Workshop Sponsors - \$150 (No Limit)

- Logo/business name displayed on a sign outside of Santa's Workshop +
- Social media advertising (tagging)

Craft Sponsors - \$50 (No Limit)

- Logo/business name displayed on sign at craft table +
- Social media advertising (tagging)

Santa's Characters Sponsors - \$50 (No Limit)

- Social media advertising (tagging)

Santa's Elves Volunteers - (Limit 12)

- 12 Chamber members needed for 1hr time slots inside Santa's Workshop
 - Must help with coat check, directing families, and handing out ticket numbers

Sponsorship Commitment Form — Page 1

Please fill out the information below to secure your spot for 2025!

Skate in the Park

___ Gold Sponsors - \$250

Arts Festival & Wine Tasting

___ Platinum Sponsor - \$2,500

___ Gold Sponsors - \$500

___ Silver Sponsors - \$250

___ Bronze Sponsors - \$100

Sips for Scholarships Craft

Beer Festival

___ Exclusive Platinum Sponsor - \$20,000

___ Glass Sponsor - (Sealed bid due 2/14/25)

___ Ticket Release Party - (Sealed bid due 2/14/25)

___ VIP Tent Sponsor - \$2,000

___ Ticket Sponsor - \$750

___ Beer Tent Sponsors - \$600

___ Tee Shirt Sponsors - \$500

___ Coaster Sponsors - \$500

___ Wrist Band Sponsor - \$500

___ Brochure Sponsors - \$500

___ Band Sponsors - \$300

___ Brewery Sponsors - \$100

5K Family Fun Run & Walk

___ Gold Sponsor - \$750

___ Silver Sponsor - \$250

___ Bronze Sponsors - \$150

Grayslake Summer Nights

___ Platinum Sponsors - \$1,500

___ Gold Sponsors - \$1,000

___ Bubbles Sponsor - \$1,000

___ Silver Sponsors - \$500

___ Bronze Sponsors - \$250

Chamber Golf Outing

___ Platinum Sponsors - \$2,100 (no EB)

___ Golf Ball Sponsor - \$1,000

___ Foursome - \$700 (no EB)

___ Putting Contest Sponsor - \$500

___ Chipping Contest Sponsor - \$500

___ Driving Range Contest Sponsor - \$500

___ Hole Sponsors - \$250

___ Golfer Participation Gift Item

Grayslake Summer Fest

___ Platinum Sponsor - \$5,000

___ Gold Sponsors - \$2,000

___ Silver Sponsors - \$1,000

___ Beer Tent Sponsors - \$700

___ Bingo Tent Sponsors - \$500

___ Bronze Sponsors - \$250

___ Den Sponsors - \$250

Business Trick-or-Treat

___ Costume Contest Sponsors - \$500

___ Photography Sponsor - \$400

___ Food Truck Sponsors - \$100

___ Cider Tent Sponsors - \$50

Festival of Lights & Holiday Market

___ Platinum Tree Lighting Sponsor - \$3,000

___ Carriage Ride Sponsors - \$400

___ Holiday Market Sponsors - \$300

___ Carriage Stop Sponsors - \$150

___ Santa's Workshop Sponsors - \$150

___ Craft Sponsors - \$50

___ Santa's Characters Sponsors - \$50

\$ _____

Sponsorships Total

Business Name

Representative's Name

Sponsorship Commitment Form — Page 2

Total Sponsorship Amount Due: _____

***10% Early Bird Discount if PAID by 1/31/25** + =

Business Name: _____

Credit Card (VISA, Mastercard, Discover)

Card# _____

Exp. Date _____ 3-Digit security code _____

Billing Address _____

Zip Code _____

Enclosed Checks (Made payable to the Grayslake Area Chamber of Commerce)

Mail to:

Grayslake Area Chamber of Commerce

10 S Seymour Ave

Grayslake, IL 60030